



# MECO210

## Narrative Journalism

S1 Day 2019

*Department of Media, Music, Communication and Cultural Studies*

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#### **Disclaimer**

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## General Information

Unit convenor and teaching staff

Convenor/Lecturer/Tutor

Willa McDonald

[willa.mcdonald@mq.edu.au](mailto:willa.mcdonald@mq.edu.au)

Contact via [willa.mcdonald@mq.edu.au](mailto:willa.mcdonald@mq.edu.au)

10HA 150

Tuesday 12-1 by appointment. Further consultation times to be advised.

Credit points

3

Prerequisites

12cp at 100 level or above

Corequisites

Co-badged status

Unit description

This unit introduces students to the practice of narrative journalism. Students discuss key readings in the field, at the same time learning the principles of this type of non-fiction writing: word usage, writing style, research skills including interviewing, narrative structure, ethical approaches (including issues in defamation), analysis and reflection.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

Identify and critique key issues raised in the production of narrative journalism.

Research, synthesise and apply information in the context of a creative writing project.

Utilise and apply writing techniques of a high standard.

Critically analyse and synthesise a variety of readings chosen as instructive on the craft of writing and use these to reflect on their own writing.

Understand the complexity of ethical issues in the field.

## General Assessment Information

### MECO 210 – Assignment Submission

A high level of critical engagement with the set texts and active participation in the lectures and workshops is essential for passing this unit.

All Assignments must be submitted online via gradebook in iLearn. These will be assessed according to the student's overall ability to stimulate and engage the reader while adhering to professional standards.

Correct use of grammar, accurate spelling, demonstrated depth of research where appropriate and evidence that you have thought deeply about your subject matter are other important factors in assessing your work. Meeting the set deadline and presenting the work according to specifications will improve your mark. Group and individual feedback will be provided wherever possible.

While you are encouraged to show your work to your student colleagues for feedback, please be aware that the piece you submit must be your own work. Substantial editing by other people - family, friends, colleagues or professionals - is not permitted.

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (including weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.

You are required to attend all tutorials. As participation in the process of learning is linked to and underpins the unit Learning Outcomes, you will need to either apply for Disruptions to Studies to cover any missed tutorial (if the disruption is greater than three consecutive days) or supply appropriate documentation to your unit convenor for any missed tutorial (if less than three consecutive days).

### Presenting work for assessment

In the Writing strand we work on the assumption that you are preparing all coursework as if you were presenting material to real editors in the real world. Editors are people who read for a living. They read a lot. They read thousands of words a day and make decisions about it. If your work is poorly presented, what they will decide is that you are wasting their time. Consequently, marks will be deducted for failing to present work in an appropriate manner that would not offend the eyes of a professional editor.

### Use the following checklist before handing in any work:

1. Typed, double spaced, with wide margins. 2. Spelling checked, including proper names 3. Word count done (where required) and printed at the end of the piece. 4. Grammar correct 5. All book, film and other titles in italics.

### Re-Mark Requests:

Use this link to download the application form to request a re-mark of your assignment. Note you

must meet the criteria stated on the form. <http://www.mq.edu.au/pubstatic/public/download/?id=167914>

## Plagiarism

Plagiarism is the unacknowledged use of other peoples' work or ideas. It is a serious academic offence and attracts severe penalties. It is your responsibility to know what plagiarism is, and how to avoid it.

While you are encouraged to show your work to your student colleagues for feedback, please be aware that the piece you submit must be your own work. Substantial editing by other people - family, friends, colleagues or professionals - is not permitted.

## Permission Slips and Publication Wavier Forms

When a student interviews a real person face-to-face, over the telephone, via email or through any other means, they must provide that person with information about the interview and how the resulting information gathered will be used. Students must also obtain written or emailed confirmation that their interview subject has understood and agreed to such uses. A standard form for this purpose is available on the course iLearn site (Permission Slip). A relevant form must be completed and attached to all assignments for each interview done.

When students submit their work to a website, magazine, newspaper or other publication, whether seeking payment or not, they must obtain written agreement that the publisher will assume total responsibility for the publication of the story and indemnify the writer against any action arising from such publication. A standard form for this purpose is available from the course convenor (Publication Waiver).

**Note: Your assignments will not be marked unless the required Permission Slip is completed and attached to the work for every interview completed. Students should keep copies of all completed forms.**

## Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Class Participation</u>	10%	No	Throughout the Semester
<u>Research Assignment</u>	20%	No	Week 7, April 12, 5pm
<u>Narrative Journalism Article</u>	35%	No	Week 13, 7 June
<u>Sydney Writers' Festival Artic</u>	25%	No	Week 10, 17 May, 5pm
<u>Online Quiz</u>	10%	No	Week 6 and Week 13

## Class Participation

Due: **Throughout the Semester**

Weighting: **10%**

Students will receive a participation mark for the unit. This will be based on:

- Contribution to class discussion, including editing of other students' work.
- Completion and bringing to the appropriate class of:
  - Exercises in Weeks 3, 4, 5, and 6 for workshoping with peers. These exercises are compulsory.
  - The complete draft of your Sydney Writer's Festival article must be brought to class in Week 10 for workshoping with peers.
  - 200-word sections of your narrative journalism article should be brought to class for workshoping in weeks 11, 12 and 13.

Note: This course has been designed to give students assignments that build on each other. This means it is essential that students do the set exercises and bring them to class on the dates specified in the course guide. Students will **not** be marked on the work they bring to class; however, each failure to do this work and bring it to class **in the required week** will automatically result in the loss of 5 marks from the final class participation mark, unless the student can provide a medical certificate or other evidence of misadventure. By failing to complete the requisite exercises on time, students may find the writing they submit for formal assessment is not competitive with their classmates' work.

### Assessment Criteria:

Students will be assessed on their attendance and participation in class discussions, as well as on their role in the workshops as readers and editors of their own and their fellow students' work.

On successful completion you will be able to:

- Identify and critique key issues raised in the production of narrative journalism.
- Utilise and apply writing techniques of a high standard.
- Critically analyse and synthesise a variety of readings chosen as instructive on the craft of writing and use these to reflect on their own writing.
- Understand the complexity of ethical issues in the field.

## Research Assignment

Due: **Week 7, April 12, 5pm**

Weighting: **20%**

Students will submit a research assignment comprised of a 500-word report and at least 6 accompanying pages of evidence of their research. The research should be original and should be conducted towards your narrative journalism article. The report should tie all the research together and explain what you have done and how you are going to use it. Together with the 6 pages, it should contain: *Tentative title; one paragraph outline of your article giving the angle you want to pursue; a possible lead for your story (1-3 paragraphs); names and titles (if appropriate)*

*of the people you want to interview with a short explanation of why you want to interview them; a short description of the places you visited that you might describe in your article and why you think they are important to your story; a reference list of the articles/multimedia you used in your background research; a reference list of archival material you may have used, e.g. birth certificate, photograph, memorabilia from the archives of the State Library, etc. The aim is that you have a comprehensive plan of action for writing your article.*

Assessment Criteria: Please also see the appropriate rubric. Students will be assessed on the thoroughness of their research; their ability to draw out an angle or point around which the story can be based, and the clarity of writing contained in the report.

On successful completion you will be able to:

- Identify and critique key issues raised in the production of narrative journalism.
- Research, synthesise and apply information in the context of a creative writing project.
- Utilise and apply writing techniques of a high standard.
- Understand the complexity of ethical issues in the field.

## Narrative Journalism Article

Due: **Week 13, 7 June**

Weighting: **35%**

Submit a 1200-word original, factual article. Students are encouraged to make an interesting person or people its central focus. The article should be built on the work you have done in this course, particularly the research assignment.

When writing your article, make sure you tell an interesting story that has a point. Your piece should include facts and information, anecdote, observation, and description and quotes and/or dialogue. Remember to "show, not tell". Use concrete details. Write for the senses. Feel free to write passionately and to take risks with your content and expression. Work into the story any relevant insights gained from writing the reflection (see below).

While you are encouraged to show your work to your student colleagues for feedback, please be aware that the piece you submit must be your own work. Substantial editing by other people - family, friends, colleagues or professionals - is not permitted.

Append to the story a 300-word reflection on the process of writing the story. Consider:

- Why you chose this particular story/topic. Why is it important to you?
- What issues you faced in researching the story and in converting the research into a narrative.
- Whether you found it confronting to write - and if so, how you moved through that stage to complete the piece;
- Whether you faced ethical issues in the writing (what were these? how did they affect your approach? how did you ultimately resolve them?).

- Whether the types of literary techniques you used were well chosen and worked the way you wanted them to (e.g. dialogue, a seductive opening/lead; observation and description, reflection, anecdotes, structure, etc).
- What you learned from using those techniques.
- What you learned from writing this piece. Why do you think it helped you to learn this/these thing/s?
- Other comments you would like to make.

Assessment Criteria: Please also see the appropriate rubric. Students will be assessed on their storytelling skills including: the incorporation of the research into their story; strong wordcraft; an enticing lead and engaging ending; the flow of the story; the use of place; the use of 'captured conversation'; and how effectively they have explored their topic.

On successful completion you will be able to:

- Identify and critique key issues raised in the production of narrative journalism.
- Research, synthesise and apply information in the context of a creative writing project.
- Utilise and apply writing techniques of a high standard.
- Understand the complexity of ethical issues in the field.

## Sydney Writers' Festival Article

Due: **Week 10, 17 May, 5pm**

Weighting: **25%**

The purpose of this assignment is two-fold - to encourage participation in the Sydney Writer's Festival and to give students practice reporting on an event interestingly and in few words.

Students are required to attend the Sydney Writers' Festival and write a 500-word article about the seminar that they attended.

Assessment Criteria: Please also see appropriate rubric. The article should give the reader enough information to get a solid impression of the content of the seminar. It should be written with an interesting lead. The article should answer all the reader's questions regarding the who, what, when, where and why of the seminar. It should contain quotes and/or dialogue. It should be written with flair, using some of the literary techniques discussed in the course. The clarity of the writing is important, including correct syntax, grammar and spelling. While you are encouraged to show your work to your student colleagues for feedback, please be aware that the piece you submit must be your own work. Substantial editing by other people - family, friends, colleagues or professionals - is not permitted.

On successful completion you will be able to:

- Identify and critique key issues raised in the production of narrative journalism.
- Research, synthesise and apply information in the context of a creative writing project.

- Utilise and apply writing techniques of a high standard.
- Understand the complexity of ethical issues in the field.

## Online Quiz

Due: **Week 6 and Week 13**

Weighting: **10%**

Students will be asked to complete a short online quiz in Week 6 and Week 13. Each quiz will be worth 5%. Students will be asked to answer a number of multiple-choice questions relating to the lecture content and readings. The purpose of the quizzes is to ensure students have been listening to the recorded lectures and doing the required readings.

Assessment Criteria: Correct answers chosen from the multiple choices in the quiz.

On successful completion you will be able to:

- Identify and critique key issues raised in the production of narrative journalism.
- Critically analyse and synthesise a variety of readings chosen as instructive on the craft of writing and use these to reflect on their own writing.

## Delivery and Resources

**Delivery:** Day

Lectures will start in Week 1. Tutorials will begin in Week 2.

All lectures will be pre-recorded and available via iLecture. There will be no "live" lectures in this unit.

For current updates, lecture times and classrooms please consult the MQ Timetables website: <http://www.timetables.mq.edu.au>.

**Resources:**

Each week during the course students will be asked to read articles relevant to the topic at hand. These will be listed each week in iLearn. The articles can either be sourced online or via the library.

**Technology:**

Lectures will be available on iLearn, where announcements, assignment tasks and other materials to be used in tutorials will be posted as needed.

**Changes to the Unit since 2018.**

Some of the lecture content has changed to improve the learning experience for the students. The assessments have been updated, as have the weekly class participation assignments, in response to student feedback. An emphasis continues to be placed on the formative nature of learning.



## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Undergraduate students seeking more policy resources can visit the [Student Policy Gateway](https://students.mq.edu.au/support/study/student-policy-gateway) (<https://students.mq.edu.au/support/study/student-policy-gateway>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](https://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Additional information

MMCCS website [https://www.mq.edu.au/about\\_us/faculties\\_and\\_departments/faculty\\_of\\_arts/departments/media\\_music\\_communication\\_and\\_cultural\\_studies/](https://www.mq.edu.au/about_us/faculties_and_departments/faculty_of_arts/departments/media_music_communication_and_cultural_studies/)

MMCCS Session Re-mark Application <http://www.mq.edu.au/pubstatic/public/download/?id=167914>

Information is correct at the time of publication

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

If you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

## Graduate Capabilities

### Creative and Innovative

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

### Learning outcomes

- Research, synthesise and apply information in the context of a creative writing project.
- Utilise and apply writing techniques of a high standard.

## Assessment tasks

- Class Participation
- Research Assignment
- Narrative Journalism Article
- Sydney Writers' Festival Article

## Capable of Professional and Personal Judgement and Initiative

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

## Learning outcomes

- Identify and critique key issues raised in the production of narrative journalism.
- Research, synthesise and apply information in the context of a creative writing project.
- Utilise and apply writing techniques of a high standard.
- Critically analyse and synthesise a variety of readings chosen as instructive on the craft of writing and use these to reflect on their own writing.
- Understand the complexity of ethical issues in the field.

## Assessment tasks

- Class Participation
- Research Assignment
- Narrative Journalism Article
- Sydney Writers' Festival Article
- Online Quiz

## Commitment to Continuous Learning

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally and socially.

This graduate capability is supported by:

## Assessment task

- Class Participation

## Discipline Specific Knowledge and Skills

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

### Learning outcomes

- Identify and critique key issues raised in the production of narrative journalism.
- Research, synthesise and apply information in the context of a creative writing project.
- Utilise and apply writing techniques of a high standard.
- Critically analyse and synthesise a variety of readings chosen as instructive on the craft of writing and use these to reflect on their own writing.
- Understand the complexity of ethical issues in the field.

### Assessment tasks

- Class Participation
- Research Assignment
- Narrative Journalism Article
- Sydney Writers' Festival Article
- Online Quiz

## Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

### Learning outcomes

- Identify and critique key issues raised in the production of narrative journalism.
- Research, synthesise and apply information in the context of a creative writing project.
- Utilise and apply writing techniques of a high standard.
- Critically analyse and synthesise a variety of readings chosen as instructive on the craft of writing and use these to reflect on their own writing.

- Understand the complexity of ethical issues in the field.

## **Assessment tasks**

- Class Participation
- Research Assignment
- Narrative Journalism Article
- Sydney Writers' Festival Article
- Online Quiz

## **Problem Solving and Research Capability**

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

## **Learning outcomes**

- Identify and critique key issues raised in the production of narrative journalism.
- Research, synthesise and apply information in the context of a creative writing project.
- Critically analyse and synthesise a variety of readings chosen as instructive on the craft of writing and use these to reflect on their own writing.
- Understand the complexity of ethical issues in the field.

## **Assessment tasks**

- Class Participation
- Research Assignment
- Narrative Journalism Article
- Sydney Writers' Festival Article

## **Effective Communication**

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

## **Learning outcomes**

- Identify and critique key issues raised in the production of narrative journalism.

- Research, synthesise and apply information in the context of a creative writing project.
- Utilise and apply writing techniques of a high standard.

## **Assessment tasks**

- Class Participation
- Research Assignment
- Narrative Journalism Article
- Sydney Writers' Festival Artic

## **Engaged and Ethical Local and Global citizens**

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

## **Learning outcomes**

- Identify and critique key issues raised in the production of narrative journalism.
- Research, synthesise and apply information in the context of a creative writing project.
- Utilise and apply writing techniques of a high standard.
- Critically analyse and synthesise a variety of readings chosen as instructive on the craft of writing and use these to reflect on their own writing.
- Understand the complexity of ethical issues in the field.

## **Assessment tasks**

- Research Assignment
- Narrative Journalism Article
- Sydney Writers' Festival Artic

## **Socially and Environmentally Active and Responsible**

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

## **Learning outcomes**

- Identify and critique key issues raised in the production of narrative journalism.

- Research, synthesise and apply information in the context of a creative writing project.
- Utilise and apply writing techniques of a high standard.
- Critically analyse and synthesise a variety of readings chosen as instructive on the craft of writing and use these to reflect on their own writing.
- Understand the complexity of ethical issues in the field.

## **Assessment tasks**

- Research Assignment
- Narrative Journalism Article
- Sydney Writers' Festival Artic