MGMT330

International Study Tour - India

S1 Day 2019

Department of Management

Contents

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General Information

Unit convenor and teaching staff
Unit Convenor & Lecturer
Salut Muhidin
salut.muhidin@mq.edu.au
Contact via Email
Please view consultation hours via iLearn - https://ilearn.mq.edu.au/login/

Credit points
3

Prerequisites
(36cp at 100 level or above) and permission by special approval

Corequisites

Co-badged status

Unit description
This unit develops knowledge and understanding of the international business environment and business operations in foreign markets through first-hand observation of businesses in India. It is designed for students with a background knowledge of, and interest in, business processes in an international context. The unit includes a series of seminars and a two week study tour to India in the mid-session break, and enables students to develop an appreciation of the ways in which business operations and business systems differ across national boundaries. Students are required to prepare a written assignment based on the seminar series, and prepare a report at the end of the study tour based on their observations of the businesses and of the country. This unit requires students to attend a supervised study tour for which additional costs are involved. Contact the Department of Marketing and Management for full details.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

> Recognise and understand key concepts and theories on political,economic, social, legal, technological and cultural environments discussed in the literature on conducting business in the Indian context.

Gain practical knowledge and experience on managing a business in India and conducting research to analyse real-world cases in the global business environment. Develop, and understand the characteristics of Indian Society to identify and analyse market trends and specific issues related to emerging markets while working in cross cultural teams and motivate team building including communication styles.

Apply the above knowledge and skills and develop global leadership strategies and solutions for conducting business in an unknown foreign environment

Assessment Tasks

Name	Weighting	Hurdle	Due
Class Participation	20%	No	Ongoing
Field Trip Participation	30%	No	Ongoing
Project Report & Presentation	50%	No	Week 5, 10, 12

Class Participation

Due: **Ongoing**
Weighting: **20%**

Class Participation Assessment Summary Task Description
This assessment includes attendance to pre-trip seminars and active participation in class discussion and activities.

Students are expected to attend ALL pre-trip seminars (**Week 1 to Week 7**) to gain sufficient background knowledge and information of doing business in India. Weekly attendance will be recorded and contribution to the group learning in lectures will be observed.

Type of Collaboration Individual **Submission** In class participation. Participation will be recorded in each pre-trip seminar.   **Format** Please refer to the iLearn Unit page for detail.
Length Class participation in pre-departure seminars (Week 1 to Week 7). **Inherent Task Requirements** Attendance is required to complete this task. **Late Submission**
No extensions will be granted. Students who have missed or anticipate missing the class should apply for Special Consideration.

The penalty does not apply for cases in which an application for Special Consideration is made and approved. Note: applications for Special Consideration Policy must be made within 5 (five) business days of the due date and time.

On successful completion you will be able to:

- Recognise and understand key concepts and theories on political,economic, social, legal, technological and cultural environments discussed in the literature on conducting

business in the Indian context.

- Develop, and understand the characteristics of Indian Society to identify and analyse market trends and specific issues related to emerging markets while working in cross cultural teams and motivate team building including communication styles.

Field Trip Participation

Due: **Ongoing**
Weighting: **30%**

Field Trip Participation Assessment Summary Task Description
This assessment will take place during a 2-weeks of field trip in India. Students are required to attend and actively participate in ALL activities scheduled during the program.

Type of Collaboration Individual **Submission** During field trip in India. **Format**
Please refer to the iLearn Unit page for detail.

Length Participation in a 2-weeks Indian field trip (during the semester break) **Inherent Task Requirements** Attendance is required to complete this task. **Late Submission** No extensions will be granted. Students who have missed the field work will be awarded a mark of 0 for the task.
On successful completion you will be able to:

- Recognise and understand key concepts and theories on political,economic, social, legal, technological and cultural environments discussed in the literature on conducting business in the Indian context.

- Develop, and understand the characteristics of Indian Society to identify and analyse market trends and specific issues related to emerging markets while working in cross cultural teams and motivate team building including communication styles.

Project Report & Presentation

Due: **Week 5, 10, 12**
Weighting: **50%**

Project Report and Presentation Assessment Summary Task Description
This is a combination of individual report and group presentation. **Up to four students** are to be formed as one group. Each group member is required to develop a different yet connected topic for his/her individual report, based on the learning throughout the lectures, readings and field trip in India. These topics developed individually will then be combined into a coherent and well-structured group presentation.

This task is composed of **3 stages of work**: pre-trip report (individual, 10% in Week 4), post-trip report (individual, 20% in Week 10) and presentation (group, 20% in Week 12). Briefs on each of these stages will be provided in separate documents available on iLearn.

This project requires students to read, observe and identify an
interested and important phenomenon in relation to India, and develop analytical and critical

thinking to propose solutions/suggestions for future development of India, as inspired by the phenomenon observed. You may identify a business, cultural, social, economic, political related research topic within the context of the Indian business environment that further to be explored during the study tour. For this purpose, it is recommended that you maintain a reflective journal during your tour for your benefit.

Type of Collaboration Individual & Group **Submission** Submission 1 on Pre-trip report is due in **Week 5**. Submission 2 on Post-trip report is due in **Week 10**, and Submission 3 on Group Presentation is due in **Week 12**. Please Submit via Turnitin Link on iLearn. **Format** Please refer to the iLearn Unit page for details. **Length** Please refer to the iLearn Unit page for details. **Inherent Task Requirements** Attendance is required to complete the Group Presentation task. **Late Submission**
No extensions will be granted. There will be a **deduction of 10%** of the total available marks for each **24 hour period** or part thereof that the submission is late (for example, 25 hours late in submission incurs a 20%). Late submissions will be accepted up to 96 hours after the due date and time.

This penalty does not apply for cases in which an application for Special Consideration is made and approved. Note: applications for Special Consideration Policy must be made within 5 (five) business days of the due date and time.

On successful completion you will be able to:

- Recognise and understand key concepts and theories on political,economic, social, legal, technological and cultural environments discussed in the literature on conducting business in the Indian context.

- Gain practical knowledge and experience on managing a business in India and conducting research to analyse real-world cases in the global business environment.

- Develop, and understand the characteristics of Indian Society to identify and analyse market trends and specific issues related to emerging markets while working in cross cultural teams and motivate team building including communication styles.

- Apply the above knowledge and skills and develop global leadership strategies and solutions for conducting business in an unknown foreign environment

Delivery and Resources

Required text	There is no prescribed textbook for this unit
Unit web page	The web page for this unit can be found at: https://ilearn.mq.edu.au/login/MQ/
Technology Used and Required	Students will need to be familiar with a web browser to access the unit web page. Students will need to use: Library databases to source materials for the research reports, which are accessed electronically for conducting research for assignments.

Delivery Format and Other Details	• The learning experience is delivered through **pre-departure seminars in the first half of the semester** at MQ campus and **2-week study tour to India during the semester break** where students will visit industry, government organisations, cultural, social and educational institutions to observe and understand the business environment in India.There will be no lectures after the field trip except for weekly consultations and student presentation session in Week 12. • Number and length of classes: **2 hour face-to-face and 2 weeks of the study tour.** • The timetable for classes can be found on the University web site at: http://www.timetables.mq.edu.au/
Recommended readings	A list of recommended readings will be given for each topic in the seminar series. Students are encouraged to read widely in the areas of India's economic reforms, social and economic conditions and business practices that are available in a wide range of academic journals and books recommended on iLearn.

Unit Schedule

WEEK	SEMINAR TOPICS	NOTES
1	Introduction to MGMT330 Doing business in India: The people, the land and the nation.	Assignment & field trip information Case study
2	Understanding the role of culture in India	Case study
3	Investment climate, trade agreements and foreign trade policy	Case study
4	Types of enterprise and entry strategies Australian Business operating in India	Case study
5	Demographic changes, labour laws and human resource in India The do's and don'ts while in India	Case study **Due: Individual Pre-trip Report**
6	Guest lecture from AIBC (Australia India Business Council)	Logistic arrangement for the field trip
7	Practical session for study tour (Travel date: 14th to 28th April)	Case study
8	No lecture	
9	No lecture	
10	No lecture	**Due: Individual Post-trip Report**
11	No lecture	
12	**Group Presentations**	**Due: Group Presentation**
13	Feedback. There is no formal exam for this unit.	

Learning and Teaching Activities

Resources

This unit will be taught via the participant-centred and experiential learning method of teaching. "Experiential learning takes place when a person is involved in an activity, then looks back and evaluates it, determines what was useful or important to remember and uses this information to perform another activity" (John Dewey, 1938). Face-to-Face lectures would comprise of seminars of two hours' duration. Students will partake in lectures, discussions, cases, video cases and experiential exercises in class. Students are advised to attend all lectures and participate in case discussions, missing classes and not participating in case discussions will affect grades. Case studies will be the extensively used. Case analyses are intended to be analytical critiques on some central issues of the case being discussed. As this is a discussion-oriented class, students will read all of the readings and case studies indicated on the course schedule and come prepared to discuss and defend themselves in the class. Students need to complete and submit all assignments before the due date.

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy *(**Note:** The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.)*

Undergraduate students seeking more policy resources can visit the Student Policy Gateway (https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of

Conduct: https://students.mq.edu.au/study/getting-started/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- Ask a Learning Adviser

Student Services and Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.

Graduate Capabilities

Discipline Specific Knowledge and Skills

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able

to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

Learning outcomes

- Recognise and understand key concepts and theories on political,economic, social, legal, technological and cultural environments discussed in the literature on conducting business in the Indian context.
- Gain practical knowledge and experience on managing a business in India and conducting research to analyse real-world cases in the global business environment.
- Develop, and understand the characteristics of Indian Society to identify and analyse market trends and specific issues related to emerging markets while working in cross cultural teams and motivate team building including communication styles.

Assessment tasks

- Class Participation
- Field Trip Participation
- Project Report & Presentation

Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

Learning outcomes

- Recognise and understand key concepts and theories on political,economic, social, legal, technological and cultural environments discussed in the literature on conducting business in the Indian context.
- Gain practical knowledge and experience on managing a business in India and conducting research to analyse real-world cases in the global business environment.
- Develop, and understand the characteristics of Indian Society to identify and analyse market trends and specific issues related to emerging markets while working in cross cultural teams and motivate team building including communication styles.

Assessment tasks

- Field Trip Participation
- Project Report & Presentation

Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

Learning outcome

- Develop, and understand the characteristics of Indian Society to identify and analyse market trends and specific issues related to emerging markets while working in cross cultural teams and motivate team building including communication styles.

Assessment task

- Project Report & Presentation

Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

Learning outcomes

- Gain practical knowledge and experience on managing a business in India and conducting research to analyse real-world cases in the global business environment.
- Apply the above knowledge and skills and develop global leadership strategies and solutions for conducting business in an unknown foreign environment

Assessment tasks

- Class Participation
- Project Report & Presentation

Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation's

historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

Learning outcome

- Recognise and understand key concepts and theories on political,economic, social, legal, technological and cultural environments discussed in the literature on conducting business in the Indian context.

Assessment task

- Field Trip Participation

Socially and Environmentally Active and Responsible

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

Learning outcomes

- Develop, and understand the characteristics of Indian Society to identify and analyse market trends and specific issues related to emerging markets while working in cross cultural teams and motivate team building including communication styles.
- Apply the above knowledge and skills and develop global leadership strategies and solutions for conducting business in an unknown foreign environment

Assessment task

- Class Participation

Changes from Previous Offering

There have been minor changes in the content of lectures. New case studies, experiential exercises and reading material has been added to the course content.

Research and Practice, Global and Sustainability

This unit gives you opportunities to conduct research and gives you practice in applying research findings in your assessments.

The unit uses research from several external sources namely academic journals, books, media

articles and government publications as listed below to support your learning of cross cultural concepts, theories and current happenings:

Journal of Cross Cultural Management

Diversity in organisations, communities and nations.

Journal of International Business studies

Management International review

OECD Publications

SUPPLEMENTARY RESEARCH RESOURCES

Official website of Geert Hofstede

http://www.geert-hofstede.com/

Global edge Global business resources

http://globaledge.msu.edu/

Country profiles

http://www.kwintessential.co.uk/resources/country-profiles.html

Virtual Library on International Development

http://www2.etown.edu/vl/intldev.html

The World Index of Chambers of Commerce & Industry

http://www.worldchambers.com

The United Nations

 http://www.un.org

http://economictimes.indiatimes.com/configspace/ads/defaultinterstitial.html

http://timesofindia.indiatimes.com

http://www.ndtv.com/

http://www.bbc.com/news/world/asia/india

https://news.google.co.in/

http://www.thehindu.com/

International Business Times http://www.ibtimes.com/ The unit works in collaboration with industry bodies like Optus,Department of Fair Trade, Department of Foreign Affairs and Trade and Sustainable Business, Austalia to understand the progress in Global Climate Agreements worldwide and the imapact of culture on its acceptances towards sustainable global business practices.

This unit gives you opportunities to conduct research and gives you practice in applying research findings in your assessments. The unit works in collaboration with industry bodies like

Optus,Department of Fair Trade, Department of Foreign Affairs and Trade and Sustainable Business, Austalia to understand the progress in Global Climate Agreements worldwide and the imapact of culture on its acceptances towards Sustainable Global Business Practices.