MGMT303

Business Leadership: Ethics and Social Responsibility

S1 Evening 2019

Department of Management

Contents

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General Information

Unit convenor and teaching staff
Lecturer
Edward Wray-Bliss
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Contact via Email
Please view consultation hours via iLearn - https://ilearn.mq.edu.au/login/

Credit points
3

Prerequisites
Admission to BBusLeadCom and ((45cp at 100 level or above) including MGMT304)

Corequisites

Co-badged status

Unit description
The principal aim of this unit is to provide students with an understanding of the myriad of ethical issues and dilemmas faced by leaders in corporate, not-for-profit or government sectors. Issues explored will relate both to the society and environment within which organisations and their leaders operate, and to individuals employed within organisations. The unit has a strong research focus and students will apply the theoretical knowledge gained in the course to real-world situations. This will equip them to engage with the complex ethical issues that will inevitably arise during the course of their careers.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

> Starting on the path towards being a wise, responsible leader.

> Building specific habits, skills, responses, and experience in acting responsibly.

> Demonstrate effective team process and product in a professional context.

Assessment Tasks

Name	Weighting	Hurdle	Due
Individual Essay	40%	No	Week 5
Group Report	30%	No	Week 11
Individual Reflective Essay	30%	No	Week 13

Individual Essay

Due: **Week 5**
Weighting: **40%**

Individual Essay Assessment Summary Task Description
This essay requires you to engage with the conceptual material and models of the first four weeks of the unit. Detailed essay guidance will be provided on the iLearn site.

Type of Collaboration Individual **Submission** Please Submit Via Turnitin Link on iLearn **Format** Please refer to the iLearn Unit page **Length** 2,000 Words **Inherent Task Requirements** None **Late Submission**
Late essays must also be submitted through Turnitin. No extensions will be granted. There will be a **deduction of 10%** made from the total available marks for each **24 hour period** or part thereof that the submission is late (for example, 25 hours late in submission incurs a 20% deduction). Late submissions will be accepted up to 96 hours after the due date and time.

This penalty does not apply for cases in which an application for Special Consideration is made and approved. Note: applications for Special Consideration Policy must be made within 5 (five) business days of the due date and time.

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Group Report

Due: **Week 11**
Weighting: **30%**

Group Report Assessment Summary Task Description This assessment task requires you and your group members to research and produce a professional report responding to one from a choice of several ethics and sustainability scenarios. Detailed guidance will be provided on the iLearn site. **Type of Collaboration** Group **Submission** Please Submit Via Turnitin Link on iLearn **Format** Please refer to the iLearn Unit page **Length** 2,000 Words **Inherent Task Requirements** None **Late Submission**
Late tasks must also be submitted through Turnitin. No extensions will be granted. There will be

a **deduction of 10%** of the total available marks for each **24 hour period** or part thereof that the submission is late (for example, 25 hours late in submission incurs a 20%). Late submissions will be accepted up to 96 hours after the due date and time.

This penalty does not apply for cases in which an application for Special Consideration is made and approved. Note: applications for Special Consideration Policy must be made within 5 (five) business days of the due date and time.

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- Demonstrate effective team process and product in a professional context.

Individual Reflective Essay

Due: **Week 13**
Weighting: **30%**

Individual Reflective Essay Assessment Summary Task Description This assessment task requires you to write a reflective essay on your experiences of the unit and your group project, drawing upon the conceptual resources from the unit to do so. Detailed guidance will be provided on the iLearn site. **Type of Collaboration** Individual **Submission** Please Submit Via Turnitin Link on iLearn **Format** Please refer to the iLearn Unit page **Length** 2,000 Words **Inherent Task Requirements** None **Late Submission**
Late tasks must also be submitted through Turnitin. No extensions will be granted. There will be a **deduction of 10%** of the total available marks for each **24 hour period** or part thereof that the submission is late (for example, 25 hours late in submission incurs a 20%). Late submissions will be accepted up to 96 hours after the due date and time.

This penalty does not apply for cases in which an application for Special Consideration is made and approved. Note: applications for Special Consideration Policy must be made within 5 (five) business days of the due date and time.

On successful completion you will be able to:

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- Demonstrate effective team process and product in a professional context.

Delivery and Resources

Required text	• No textbook required for this unit.
Unit web page	The web page for this unit can be found at: https://ilearn.mq.edu.au/login/
Technology Used and Required	Students will need to be familiar with a web browser to access the unit web page.

Delivery Format and Other Details	• Classes will combine lecture, group work, readings, participation and assignment development. It is therefore imperative that you attend class every week. Classes may vary due to public holidays • Tutorials will commence in Week 2 • The timetable for classes can be found on the University web site at: http://www.timetables.mq.edu.au/
Recommended readings	

Unit Schedule

Week	Lecture Topic	Tutorial Readings
1	Introduction	no tutorial
2	Leadership 1: Conventional approaches	Wray-Bliss, E. (2018) Neoliberalism, Management and Religion: Reexamining the Spirits of Capitalism. London, Routledge. Chapter Two 'Gods'.
3	Leadership 2: Post-conventional approaches	Alvesson, M. and Sveningsson, S. (2003) 'Managers doing leadership: The extra-ordinarization of the mundane' Human Relations 56(12): 1435-1459.
4	Responsibility and CSR 1: Contextualising	Mgbemene, C.A., Nnaji, C.C. & Nwozor, C. (2016). 'Industrialization and its backlash: Focus on climate change and its consequences' Journal of Environmental Science and Technology, 9: 301-316.
5	Responsibility and CSR 2: Conceptualising	Kates, R.W., Parris, T.M., & Leiserowitz (2005) 'What is sustainable development? Goals, indicators, values and practice' Environment: Science and policy for sustainable development 47(3): 8-21
6	Values, morals and ethics 1: Examining ethical positions	to be advised later
7	Values, morals and ethics 2: Raising value issues in the wokplace	Gentile, M. (2012) Giving Voice to Values New Haven, Yale University Press: chapter One 'Giving Voice to Values: The Though Experiment'
8	Values alignment, CSR and Leadership 1: Conventional practices	Kramer, M. & Kania, J. (2006). 'Changing the game: Leading corporations switch from defence to offense in solving global problems' Stanford social innovation review available at https://ssir.org/articles/entry/changing_the_game
9	Values alignment, CSR and Leadership 2: Emerging practices	Light, P. (2006) 'Reshaping Social Entrepreneurship' Stanford social innovation review Fall 2006
10	Dealing with ethical failure	Bachmann, R., Gillespie, N., & Priem, R. (2015). 'Repairing trust in organizations and institutions: Toward a conceptual framework' Organization Studies, 36(9), 1123-1142.
11	Being reflexive	Cunliffe, A. L. (2004). 'On becoming a critically reflexive practitioner' Journal of Management Education, 28(4), 407-426.
12	Open week for emerging topics and issues	to be advised later
13	Summary, evaluation and conclusions	none

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy *(**Note:** The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.)*

Undergraduate students seeking more policy resources can visit the Student Policy Gateway (https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/study/getting-started/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- Ask a Learning Adviser

Student Services and Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.

Graduate Capabilities

Creative and Innovative

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

Learning outcome

- Building specific habits, skills, responses, and experience in acting responsibly.

Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

Learning outcomes

- Starting on the path towards being a wise, responsible leader.

- Demonstrate effective team process and product in a professional context.

Assessment tasks

- Individual Essay
- Group Report
- Individual Reflective Essay

Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

Learning outcomes

- Starting on the path towards being a wise, responsible leader.
- Building specific habits, skills, responses, and experience in acting responsibly.
- Demonstrate effective team process and product in a professional context.

Assessment tasks

- Individual Essay
- Group Report
- Individual Reflective Essay

Socially and Environmentally Active and Responsible

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

Learning outcomes

- Starting on the path towards being a wise, responsible leader.
- Building specific habits, skills, responses, and experience in acting responsibly.
- Demonstrate effective team process and product in a professional context.

Assessment tasks

- Individual Essay

- Group Report
- Individual Reflective Essay

PROGRAM LEARNING OUTCOMES

Demonstrate knowledge of leadership theories and their application to practice

Demonstrate knowledge of the key concepts and principles of the chosen major

Conduct comprehensive self-analysis

Apply power and influencing techniques within organisations

Demonstrate competence in the technical skills required to apply the key concepts and principles of the chosen major or majors to business contexts

Critically and strategically analyse business issues

Develop creative solutions to business challenges

Demonstrate effective oral communication in a business environment

Demonstrate effective written communication in a business environment

Demonstrate an awareness of contemporary issues in the chosen major or majors

Demonstrate an awareness of the role of ethical behaviour in businesses