

# MECO843 Writing the Real

S1 Day 2019

Department of Media, Music, Communication and Cultural Studies

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#### Disclaimer

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# **General Information**

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Credit points

4

Prerequisites

Admission to MCrMedia or MCrInd or MFJ or MCreIndMFJ or MMedia or MCreIndMMedia

Corequisites

Co-badged status

Unit description

This unit explores the field of creative non-fiction, both as creative practice and as subject of critical enquiry. It combines critical analysis with the development of the students' own writing projects. It will consider a range of established and emerging modes including the non-fiction graphic novel, the magazine feature, the memoir, the essay and science/technology writing.

### Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <a href="https://www.mq.edu.au/study/calendar-of-dates">https://www.mq.edu.au/study/calendar-of-dates</a>

# **Learning Outcomes**

On successful completion of this unit, you will be able to:

1. Demonstrate an understanding of the diverse range of methodologies and creative

techniques informing production processes of literary non-fiction writing.

2. Synthesise and expand their practical knowledge of non-fiction writing.

3. Critically analyse and engage with theories and contemporary debates in the field of literary non-fiction

4. Demonstrate awareness of ethical conduct in relation to contemporary non-fiction writing.

# **General Assessment Information**

Assessment standards in this unit align with the University's grade descriptors, available at: https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policies/assessment

To apply to have your assessment re-marked, please see: http://www.mq.edu.au/pubstatic/ public/download/?id=167914

Examples of relevant and related assessment tasks will be made available on iLearn and will be discussed in tutorials.

#### Methods of Feedback:

- Informal: comments from tutor during tutorials; through the announcement function in iLearn; interactions with peers during tutorial activities; personal reflections on learning during the course.
- Individual: in email communication with individual students where comments are made by the tutor in response to questions related to course activities and assessments; in personal face-to-face consultations during Week 8 or as requested (either by phone or face-to-face)
- Formal: general comment and in-text comments attached to assignments marked in Turn-It-In; rubrics; reflections from peers; in-class comments from tutor in regards to assessments; marks are made available through the Gradebook function in iLearn.

# Assessment Tasks

Name	Weighting	Hurdle	Due
Writing exercises	10%	No	17/05/2019
Research Portfolio & Report	40%	No	30/04/2019
Major article	40%	No	07/06/2019
Seminar Reflection Task	10%	No	24/05/2019

### Writing exercises

Due: **17/05/2019** Weighting: **10%** 

Writing Exercises

In designated weeks, students will bring multiple copies of that week's writing exercises for inclass workshopping (there will be five exercises to complete throughout the semester). The exercises will comprise short pieces, ie approx. 200-300 words, the purpose of which is to focus on particular writing craft skills. A detailed exercise brief will be distributed in-class week 2.

At semester end, students will submit the five exercises for assessment. They will submit those exercises via Turn It In by 11.59pm on Friday 17 May 2019.

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (including weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.

Extensions: Extensions can only be granted by the tutor in line with university policy.

Marking Criteria:

• Demonstrated ability to write grammatically correct sentences, following accepted English syntax and punctuation.

• Demonstrated ability to write vividly without using cliches, and an awareness of nuances of meaning

- Evidence of having understood the set task
- Demonstrate awareness of ethical conduct in relation to contemporary non-fiction writing.

On successful completion you will be able to:

- 1. Demonstrate an understanding of the diverse range of methodologies and creative techniques informing production processes of literary non-fiction writing.
- 2. Synthesise and expand their practical knowledge of non-fiction writing.

# Research Portfolio & Report

Due: **30/04/2019** Weighting: **40%** 

#### **Research Portfolio & Report**

Task: Submit a research portfolio plus 600-word research report (to be submitted via Turn It In by 11.59pm on Tuesday 30 April 2019). Students will incur a late penalty (2% per day) for late submissions.

Extensions: Extensions can only be granted by the tutor in line with university policy.

The background research and footwork is the core, the substance and the hidden bulk of any successful piece of non-fiction writing. (Insufficient research always shows – usually as repetitive, waffly, "puffy" prose.) Solid and thoughtful research is the hidden 90% of the iceberg. Research skills are vital, but each project presents its own unique challenges. This exercise is to help you become familiar with the broad contours and specifics of researching for non-fiction writing.

#### Portfolio:

Portfolio must be approximately 10-15 x A4 pages in length and include at least 4 different sources of research, such as (but not limited to):

\*Interview transcript/s

\*Fieldwork notes

Archival research (eg photographs and other material about particular building/s and venues,

maps, early drafts of playscripts, etc - ie material you have accessed at an archive)

Objects/artefacts (include written details of them)

Your own discussion of relevant films/documentaries

Photographs

Statistics (eg. from the Australian Bureau of Statistics)

Books/literature/journalism

Scholarly journal articles

Additional readings

NOTE: Please don't include photocopies of books/articles in your portfolio. Instead include a detailed bibliography. Please don't include your entire interview transcript; perhaps instead just select particularly relevant sections.

\*NOTE: Your portfolio must include at least one of the following research sources: interview transcript/s, and/or fieldwork

#### Research Report:

Submit a 600-word research report attached to the front of your portfolio. In 2 or 3 sentences, write what your creative arts journalism article will be about, as well as the central theme/idea you are exploring, or the 'angle' you are pursuing. Then explain the significance of each piece of research you've done/collected and how you will use each piece in the final article. Set out your report under headings based on each piece of research (eg 'Interview with XXXX') and write a few sentences under each heading.

#### Marking Criteria:

You will be marked on:

Demonstrated ability to conduct in-depth, relevant research using a variety of methodologies

Demonstrated ability to synthesise this research by focusing on one or two key themes to have emerged from it

Demonstrated ability to reflect on the relevance of such research to your proposed creative nonfiction article

On successful completion you will be able to:

- 1. Demonstrate an understanding of the diverse range of methodologies and creative techniques informing production processes of literary non-fiction writing.
- 2. Synthesise and expand their practical knowledge of non-fiction writing.
- 4. Demonstrate awareness of ethical conduct in relation to contemporary non-fiction writing.

# Major article

Due: 07/06/2019 Weighting: 40%

#### **Major Article**

Development of a substantial, well-researched piece of non-fiction writing between 2500 - 3000 words. A detailed assignment brief will be distributed in class. Students will submit their major article via Turn It In by 11.59pm on Friday 7 June 2019.

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (including weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.

Extensions: Extensions can only be granted by the tutor in line with university policy.

Marking Criteria:

• Demonstrated ability to write vividly without using cliches, and an awareness of nuances of meaning

- Evidence of intellectual investigation
- Demonstrated ability to synthesise in-depth research into a compelling, well-structured story
- Demonstrated ability to write grammatically correct sentences, following accepted English syntax and punctuation.
- Demonstrated awareness of ethical conduct in relation to writing

On successful completion you will be able to:

- 1. Demonstrate an understanding of the diverse range of methodologies and creative techniques informing production processes of literary non-fiction writing.
- 2. Synthesise and expand their practical knowledge of non-fiction writing.
- 4. Demonstrate awareness of ethical conduct in relation to contemporary non-fiction

writing.

### Seminar Reflection Task

Due: 24/05/2019 Weighting: 10%

#### **Seminar Reflection Task**

In Week 11 of this unit, students will submit a 500 word written reflection regarding two or more essential readings for the unit - to be submitted via Turn It In by 11.59pm on Friday 24 May 2019. Further details of this assessment will be distributed in Week 2.

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (including weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.

Extensions: Extensions can only be granted by the tutor in line with university policy.

Marking Criteria:

- Demonstrated understanding of the question
- · Demonstrated knowledge of lecture and reading materials
- Application of materials to set question

On successful completion you will be able to:

- 1. Demonstrate an understanding of the diverse range of methodologies and creative techniques informing production processes of literary non-fiction writing.
- 2. Synthesise and expand their practical knowledge of non-fiction writing.
- 3. Critically analyse and engage with theories and contemporary debates in the field of literary non-fiction

### **Delivery and Resources**

Essential readings are listed below. They are available via Leganto on iLearn.

- Truman Capote, In Cold Blood, New York: Penguin, pp. 15-17.
- Lee Gutkind, You Can't Make This Stuff Up, Da Capo Press 2012, pp. 32-43
- Louise Kiernan, 'Writing Complicated Stories', in *Telling True Stories: A Nonfiction writers' guide,* Kramer and Call (eds), New York: Penguin, pp. 145-147
- Lane Degregory 'Narrative as a Daily Habit', in *Telling True Stories: A Nonfiction writers' guide,* Kramer and Call (eds), New York: Penguin, pp.240-243
- Chloe Hooper, 'Consider the Lily', The Monthly, June 2006

- Kate Rossmanith, 'Many me', The Monthly, February, 2007, pp.25-27
- Kate Rossmanith 'On the Edge' The Monthly, August, 2008, pp. 28-30
- Helen Garner, 'At the Morgue', in *True Stories: Selected non-fiction*, Melbourne: Text Publishing, pp 145-153
- Helen Garner, 'In the Wings', 'In the Wings', in *Everywhere I Look*, Melbourne: Text, 2016, pp. 218-227
- Lee Gutkind, 'Immersion', in *The Art of Creative Nonfiction*, John Wiley & Sons 1997, pp. 99-106
- Anna Funder, *Stasiland: Stories from behind the Berlin Wall,* Melbourne: Text Publishing, pp.1-30
- Lee Gutkind, 'Interviewing', in *The Art of Creative Nonfiction,* John Wiley & Sons 1997, pp. 107-116
- Alice Pung, 'Caveat Emptor', The Monthly, October 2007
- David Finkel, The Good Soldiers, Melbourne: Scribe 2009, pp.3-24
- Lee Gutkind, 'Inner Point of View', in You Can't Make This Stuff Up, Da Capo Press 2012, pp. 138-182

# **Unit Schedule**

A more detailed schedule will be available on iLearn in Week 1.

**Seminars for this unit will commence in Week 2.** They take place on Fridays 11am-1pm in tutorial room 311, no. 4 Western Road.

- Week 1 no classes
- Week 2 Nonfiction Writing: On Telling the truth
- Week 3 Finding and developing ideas
- Week 4 Workshopping your story ideas
- Week 5 Research: Being in the Field
- Week 6 Interviews: Speaking with people.
- Week 7 Workshopping story and research

#### MID-SEMESTER BREAK

- Week 8 Private consultations with your tutor.
- Week 9 Developing Narration: The Voice of the Text.
- Week 10 The Shape of a Piece: On Structure.
- Week 11 No classes. Students to work on their final article.
- Week 12 No classes. Students to work on their final article.

# **Policies and Procedures**

Macquarie University policies and procedures are accessible from Policy Central (https://staff.m q.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-centr al). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- <u>Special Consideration Policy</u> (*Note: The Special Consideration Policy is effective from 4* December 2017 and replaces the Disruption to Studies Policy.)

Undergraduate students seeking more policy resources can visit the <u>Student Policy Gateway</u> (htt ps://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (http s://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/p olicy-central).

#### **Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/study/getting-started/student-conduct

#### Results

Results published on platform other than <u>eStudent</u>, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in <u>eStudent</u>. For more information visit <u>ask.mq.edu.au</u> or if you are a Global MBA student contact globalmba.support@mq.edu.au

### Student Support

Macquarie University provides a range of support services for students. For details, visit <u>http://stu</u> dents.mq.edu.au/support/

#### Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- Ask a Learning Adviser

# Student Services and Support

Students with a disability are encouraged to contact the **Disability Service** who can provide appropriate help with any issues that arise during their studies.

# **Student Enquiries**

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

# IT Help

For help with University computer systems and technology, visit <u>http://www.mq.edu.au/about\_us/</u>offices\_and\_units/information\_technology/help/.

When using the University's IT, you must adhere to the <u>Acceptable Use of IT Resources Policy</u>. The policy applies to all who connect to the MQ network including students.

# **Graduate Capabilities**

# PG - Capable of Professional and Personal Judgment and Initiative

Our postgraduates will demonstrate a high standard of discernment and common sense in their professional and personal judgment. They will have the ability to make informed choices and decisions that reflect both the nature of their professional work and their personal perspectives.

This graduate capability is supported by:

#### Learning outcomes

- 1. Demonstrate an understanding of the diverse range of methodologies and creative techniques informing production processes of literary non-fiction writing.
- 4. Demonstrate awareness of ethical conduct in relation to contemporary non-fiction writing.

#### Assessment tasks

- Writing exercises
- Research Portfolio & Report
- Major article
- Seminar Reflection Task

# PG - Discipline Knowledge and Skills

Our postgraduates will be able to demonstrate a significantly enhanced depth and breadth of knowledge, scholarly understanding, and specific subject content knowledge in their chosen fields.

This graduate capability is supported by:

#### Learning outcomes

- 1. Demonstrate an understanding of the diverse range of methodologies and creative techniques informing production processes of literary non-fiction writing.
- 2. Synthesise and expand their practical knowledge of non-fiction writing.
- 3. Critically analyse and engage with theories and contemporary debates in the field of literary non-fiction
- 4. Demonstrate awareness of ethical conduct in relation to contemporary non-fiction writing.

#### Assessment tasks

- Writing exercises
- Research Portfolio & Report
- Major article
- Seminar Reflection Task

# PG - Critical, Analytical and Integrative Thinking

Our postgraduates will be capable of utilising and reflecting on prior knowledge and experience, of applying higher level critical thinking skills, and of integrating and synthesising learning and knowledge from a range of sources and environments. A characteristic of this form of thinking is the generation of new, professionally oriented knowledge through personal or group-based critique of practice and theory.

This graduate capability is supported by:

#### Learning outcomes

- 1. Demonstrate an understanding of the diverse range of methodologies and creative techniques informing production processes of literary non-fiction writing.
- 2. Synthesise and expand their practical knowledge of non-fiction writing.
- 3. Critically analyse and engage with theories and contemporary debates in the field of literary non-fiction

#### **Assessment tasks**

• Writing exercises

- Research Portfolio & Report
- Major article
- Seminar Reflection Task

# PG - Research and Problem Solving Capability

Our postgraduates will be capable of systematic enquiry; able to use research skills to create new knowledge that can be applied to real world issues, or contribute to a field of study or practice to enhance society. They will be capable of creative questioning, problem finding and problem solving.

This graduate capability is supported by:

#### Learning outcomes

- 1. Demonstrate an understanding of the diverse range of methodologies and creative techniques informing production processes of literary non-fiction writing.
- 2. Synthesise and expand their practical knowledge of non-fiction writing.
- 3. Critically analyse and engage with theories and contemporary debates in the field of literary non-fiction

#### Assessment tasks

- Writing exercises
- Research Portfolio & Report
- Major article
- Seminar Reflection Task

### PG - Effective Communication

Our postgraduates will be able to communicate effectively and convey their views to different social, cultural, and professional audiences. They will be able to use a variety of technologically supported media to communicate with empathy using a range of written, spoken or visual formats.

This graduate capability is supported by:

#### Learning outcomes

- 1. Demonstrate an understanding of the diverse range of methodologies and creative techniques informing production processes of literary non-fiction writing.
- 2. Synthesise and expand their practical knowledge of non-fiction writing.
- 3. Critically analyse and engage with theories and contemporary debates in the field of literary non-fiction
- 4. Demonstrate awareness of ethical conduct in relation to contemporary non-fiction writing.

#### Assessment tasks

- Writing exercises
- Research Portfolio & Report
- Major article
- Seminar Reflection Task

# PG - Engaged and Responsible, Active and Ethical Citizens

Our postgraduates will be ethically aware and capable of confident transformative action in relation to their professional responsibilities and the wider community. They will have a sense of connectedness with others and country and have a sense of mutual obligation. They will be able to appreciate the impact of their professional roles for social justice and inclusion related to national and global issues

This graduate capability is supported by:

#### Learning outcomes

- 1. Demonstrate an understanding of the diverse range of methodologies and creative techniques informing production processes of literary non-fiction writing.
- 4. Demonstrate awareness of ethical conduct in relation to contemporary non-fiction writing.

#### **Assessment tasks**

- Writing exercises
- Research Portfolio & Report
- Major article
- Seminar Reflection Task

# **Changes from Previous Offering**

In 2019 there will be one Seminar Reflection Task instead of five Seminar Preparation Tasks, as has been in the case in previous offerings of the unit.