MAS 350

Media Internship

S2 Day 2019

Department of Media, Music, Communication and Cultural Studies

Contents

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General Information

Unit convenor and teaching staff
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MAS350
media.internship@mq.edu.au

Unit Convenor
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10 Hadenfeld Ave, Office 153

Co-ordinator for Community Video Production (CVP) stream
Dr Iqbal Barkat
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10 Hadenfeld Ave, Office 191B

Internship/PACE Activity administration
Arts PACE Office
arts.pace@mq.edu.au
Contact via appointment

Iqbal Barkat
iqbal.barkat@mq.edu.au

Credit points
3

Prerequisites
39cp at 100 level or above

Corequisites
(3cp in MAS or MECO or MMCS units at 300 level) or admission to BMktgMedia

Co-badged status

> Unit description
> This unit is intended to provide students with hands-on experience as part of their undergraduate studies. Through work-integrated learning activities, this unit integrates academic and vocational knowledge in order to maximise students' employability. In order to fulfil the requirements of this unit, students undertake a 45 hour (minimum) Internship/PACE activity working under supervision. Students have the option of sourcing their own Internship/PACE activity to propose to the University for approval; the University can assist students with opportunities; or students can work directly with PACE partners as part of individual or group projects.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

Demonstrate an ability to conduct research that integrates disciplinary knowledge with collaborative learning activities situated in real environments

Develop professional, creative, practical and employability skills based on the requirements of the workplace/community/industry

Communicate media-specific and professional discourse

Connect and translate theoretical ideas and understand these ideas within employment contexts with a view to achieving on-going employability

Demonstrate an ability to integrate academic and vocational knowledge in order to maximise personal engagement and achievement in relation to employability

Reflect on your personal development during the internship and your progression to employment

General Assessment Information

Assessment tasks

It is understood by the unit staff that many of the tasks in this unit are different to any sort of assessment students may have completed previously in their studies. In this unit, students will be completing varied types of research, and have to write and reference in different styles. Since this unit focuses on professional practice, self-reflection, and independent learning, it consequently requires different types of assessment tasks. As such, the assessment tasks in this unit have been designed to expand your skill set in ways that will help you achieve ongoing employability in your chosen field. Please keep in mind that these tasks are equally new to ALL students in the unit, and that your undergraduate degree is designed to facilitate learning in ways that will sometimes take you out of your 'comfort zone'. As such, students are encouraged to be

proactive and independent in their learning.

Feedback

Feedback on assessments and student learning and performance will be provided in a range of ways. Students will receive formal individual feedback on their performance in assessments in the form of general comments, rubric and in-text comments attached to assignments marked in Grademark/Turnitin. They may receive further individual feedback from the unit staff in email communication and personal consultations. They will receive informal feedback with their cohort through the 'announcement' function on iLearn and also in classes. Marks are made available in the Gradebook function in iLearn.

Professionalism

As a PACE unit, MAS350 requires a greater level of professionalism from its students than other undergraduate courses. Students should therefore aim to practice and develop their professional skills over the course of the semester. This may be in their attire (what they wear to MAS350-related meets), and should be demonstrated throughout their communication with staff. Professional email writing and etiquette is a valuable skill to take with you into the workforce.

Assessment Tasks

Name	Weighting	Hurdle	Due
Online Participation	30%	No	Ongoing
Portfolio	30%	No	Week 8
Presentation	40%	No	Week 12 & 13
Internship/PACE Activity	0%	Yes	Ongoing
Log Sheet	0%	Yes	5pm Friday Week 14

Online Participation

Due: **Ongoing**
Weighting: **30%**

Overview

Online Participation will consist of weekly iLearn activities that encourage self-reflection, critical analysis, peer-review, and professional skills development. There are a total of 10 tasks, each worth 3%. Online Participation is a timed assessment, students must respond to these activities within the stated deadlines. Students should refer to the instructions available on iLearn for further information.

Assessment criteria

- Understanding and application of relevant theoretical idea(s)/knowledge(s), and

professional skills

- Participation in group discussions and responsiveness to other group members; critical and self-reflective awareness
- Engagement with group forum activities, including addressing task instructions, timeliness, and number of forum posts

For a full assessment rubric, please refer to the unit's iLearn page. Assessments standards in this unit align with the University's grade descriptors, see further here.

Late Submission and Special Consideration

Online Participation is a timed assessment. As per the Faculty lateness policy, students who miss the deadline will forfeit the marks for that task. Where a Special Consideration application has been approved, alternative arrangements will be made.

Students with a pre-existing disability/health condition or prolonged adverse circumstances may be eligible for ongoing assistance and support. Such support is governed by other policies and may be sought and coordinated through Campus Wellbeing and Support Services.

On successful completion you will be able to:

- Demonstrate an ability to conduct research that integrates disciplinary knowledge with collaborative learning activities situated in real environments
- Communicate media-specific and professional discourse
- Demonstrate an ability to integrate academic and vocational knowledge in order to maximise personal engagement and achievement in relation to employability
- Reflect on your personal development during the internship and your progression to employment

Portfolio

Due: **Week 8**
Weighting: **30%**

Overview

For this assessment, students will complete *either* a Creative Production/Critical Reflection *or* the Placement Research Report, based on the internship they are completing. CVP students will complete the Creative Production/Critical Reflection, while all other students (self-initiated, university assisted, 2SER) will complete the Placement Research Report.

Placement Research Report (for non-CVP students)

Due: Week 8

Weighting: 35%

The aim of this task is for students to gain a deeper understanding of their placement and the broader organisation/industry/community in which it is situated. Students will do this through conducting a broad range of in-depth research presented in a highly polished and professional report. This assessment must be written concisely and produced in the style of a report. Length: 1600-1800 words (plus reference list).

Task

In this report you will incorporate a broad range of research about the organisation in which you are doing your placement. You will provide a summary that contextualises your placement within local/national/international changes, issues, trends, and innovations. You will include this research and summary in your report under relevant headings/sub-headings. The report should cover the internal and external environment of the organisation. This may include (but is not limited to) the following sub-areas: brand management, vision, short to long term goals, clients, target audiences, partnerships, projects/products, resources, funding, operations, industry trends, policy/regulation changes, ethical and regulatory bodies, audience responses, product reviews, politics, news, op-eds, recent academic research, etc.

Research

You will support your discussion through conducting independent research across a broad range of sources – it is important that you demonstrate an understanding of source authority and a capacity to navigate between different types of knowledge. These types of sources may include academic articles/books, industry reports, surveys, policy documents, legislation, trade media, news articles, reviews, industry codes, media examples, etc. You will also demonstrate engagement with relevant unit readings. Reports must engage with a minimum of 10 sources. Referencing must be in Chicago footnote style – refer to the guide on iLearn. Students should avoid using company resources for research.

Students must consult the Placement Research Report Guide on iLearn for further details. Examples of this assessment will be discussed in lectorials and resources will be posted on iLearn.

Submission instructions

The Placement Research Report must be submitted as a single PDF file via the Turnitin link on iLearn before the due date and time. If any issues arise during submission, you must email the unit convenor ASAP with a copy of your assessment attached.

Assessment Criteria

- Understanding

- Research

- Referencing

- Written expression

- Organisation

- Presentation

Creative Production (for CVP students only)

Due: Week 8*

Weighting: 35%

*Please write to the convenor and CVP co-ordinator if the production cannot be completed by Week 8.

This task has two components - the Creative Production and Critical Reflection. Students will be assessed as a group on the overall quality of their Creative Production, on their individual contribution to the Creative Production, as well as their individual Critical Reflection. Distribution of marks is as follows:

- 15% Creative Production group mark

- 10% Creative Production individual mark

- 10% Critical Reflection individual mark

1. Creative Production

Length: 5 minutes

Students will work in small groups on a Creative Production (film, podcast, etc.) that is related to and required of their internship. The Creative Production must address the needs of the organization, the creative brief that the organisation and student team has produced, and also the creative and technical qualities of the Creative Production related to its specific creative practice discipline.

Assessment criteria:

1. Originality and structure of completed production

2. Effectiveness of creative and technical choices

3. Degree that the completed production has achieved its creative goals

2. Critical Reflection

Length: 600-700 words

Students will also complete an individual Critical Reflection that will reflect upon and analyse the student's individual contribution. Students must clearly detail their role and responsibilities pertaining to the Creative Production - this will be taken into consideration when determining the individual Creative Production mark. Students must also critically reflect upon at least one of the following aspects of the creative production:

1. creative vision/direction

2. production management/producing

3. technical aspects of production (e.g. image and sound acquisition)

4. post-production

Depending on which aspects chosen, students may want to consider the following questions: how has the student's contribution in evaluating the ways technical and aesthetic considerations have combined realised (or not) the original concept and/or creative brief . How has the student's role contributed to the technical and aesthetic realization of the production? What more could the student have done to improve the production? Outline the major learning challenges the student faced in the respective crew role (one of the aspects above) during the process and how they resolved it.

Please note: If a student has performed multiple roles in the Creative Production, they only need to address one aspect in their Critical Reflection.

Examples of this assessment will be discussed in CVP workshops and reflection resources will be posted on iLearn.

Assessment criteria

The critical analysis will be assessed according to the following criteria:

1. Coherence, structure and argument of critical analysis.

2. Demonstrated effectiveness of contribution in crew role as evidenced in the production and critical reflection

3. Understanding and application of relevant creative and technical idea(s)/knowledge(s)

4. Critical reflection on own understandings and contributions

Submission instructions

The Creative Production is to be compressed in .mov or .mp4 format and uploaded on iLearn. The Critical Reflection must be uploaded on iLearn. Only PDFs will be accepted.

On successful completion you will be able to:
- Demonstrate an ability to conduct research that integrates disciplinary knowledge with collaborative learning activities situated in real environments
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Presentation

Due: **Week 12 & 13**
Weighting: **40%**

Overview

Length: 5:00-5:30 minutes*

This task is designed for you to synthesise your academic and vocational knowledge and present it in the form of a professional presentation. Critically evaluate specific academic ideas/ theories learnt in your degree in light of the internship/PACE activity experience you have just completed. The Presentation should incorporate self-reflection, but it is still an academic piece of work that requires references.

Presentations will be held in Weeks 12 and 13. Students will need to register a time to present on the Presentation Schedule on iLearn.

Students should consult the **Presentation Guide** on iLearn for further information. Examples of this assessment will be discussed in lectorials and resources will be posted on iLearn.

*CVP Students (Option Four). For students participating in the Community Video Production (CVP) Stream coordinated by Dr Iqbal Barkat, at the start of your presentation you will have an additional 1 minute to screen excerpt(s) from your film(s).

Research and References

- Minimum of 2 unit readings to demonstrate your engagement with the unit material
- Minimum of 2 academic sources through independent research
- Minimum of 2 other types of sources to demonstrate your ability to integrate knowledge from a variety of contexts
- Any borrowed ideas or quotations should be referenced in full onscreen, with a reference list shown onscreen at the end of the presentation (any referencing style is acceptable as long as it is used consistently)

Presentations

- Students should prepare relevant audiovisual material (such as PowerPoint slides) to aid in their presentation. These must be submitted as a PDF file to the Turnitin link on iLearn prior to the presentation.
- Presentations must be saved on a USB. No technical support will be provided – it is the student's responsibility to ensure that any additional material is easily accessible.

Assessment Criteria

- Understanding of relevant theoretical idea(s)/knowledge
- Ability to connect and synthesise relevant theoretical idea(s)/knowledge from degree with

employment contexts

- Reflection on your personal and professional development during the internship with a view to ongoing employability

- Structure and pacing of presentation

- Speaker is clear, engaging, and formal

- Slides used to enhance key points in the presentation

- References are clearly displayed

For a full assessment rubric, please refer to the unit's iLearn page. Assessments standards in this unit align with the University's grade descriptors, see further here.

Late Submission and Special Consideration

Students who miss their presentation will forfeit the marks for that assessment. Where a Special Consideration application has been approved, alternative arrangements will be made for the student.

On successful completion you will be able to:

- Demonstrate an ability to conduct research that integrates disciplinary knowledge with collaborative learning activities situated in real environments

- Develop professional, creative, practical and employability skills based on the requirements of the workplace/community/industry

- Communicate media-specific and professional discourse

- Connect and translate theoretical ideas and understand these ideas within employment contexts with a view to achieving on-going employability

- Demonstrate an ability to integrate academic and vocational knowledge in order to maximise personal engagement and achievement in relation to employability

- Reflect on your personal development during the internship and your progression to employment

Internship/PACE Activity

Due: **Ongoing**
Weighting: **0%**
This is a hurdle assessment task (see assessment policy for more information on hurdle assessment tasks)

Overview

MAS350 is a PACE unit, which is intended to provide students with hands-on experience as part of their undergraduate studies. In order to fulfil the requirements of this unit, students must undertake a 45hour (minimum) internship/PACE activity working under supervision. All MAS350 placements must be approved by the University before students can proceed. This task receives

a grade of Complete or Incomplete but is not given a mark. Students must submit a signed log sheet indicating they have completed this minimum 45hour activity to pass the unit, irrespective of other results. Details about the log sheet are provided below. Students are encouraged to keep a diary of their internship/PACE activity that details their expectations, observations, tasks, and continues to reflect upon their personal and professional strengths and weaknesses.

Organising the internship

To begin, students choose from four options in this unit, which they indicate through a *Preference Form* sent to their student email before commencement of semester:

Option One involves student-initiated placements: you have the option of finding your own PACE activity that you can propose to the university for approval.

Option Two involves university-assisted placements: you have the option of organising your placement with the assistance of the university. Students are encouraged to visit the PACE Opportunities page (search MAS350 as a keyword). The Arts PACE office will also provide additional assistance and support with the submission of internship applications. If you choose this option, it is imperative that you diligently consult with the PACE staff and provide them with adequate detail so that they can assist you.

Option Three is an on-campus project: this option will involve a partner organisation that is subject to change each semester. Further details will be made available on iLearn.

Option Four is the group-based Community Video Production (CVP) stream: this option is co-ordinated by Dr Iqbal Barkat and involves working in groups to produce video content for selected PACE partners. Please ensure you have been in contact with Dr Barkat prior to selecting this option.

Please note: There is no guarantee students will be able to intern at the organization of their choosing. To increase the likelihood of successfully attaining unique and highly sought-after internships, the University recommends starting the process as early as possible. Also, due to various workplace conditions and/or contexts, early (pre-session) commencement may be required.

Forms

Students need to be aware of three forms in this unit – Preference Form, Proposal Form, and Log Sheet.

1. Preference Form – Students must complete a Preference Form to indicate which of the above options they would like to pursue (may not be required if the student has organised early commencement).

2. Proposal Form – Once students have organised their placements, they will then need to complete a Proposal Form which will be emailed to them by the Arts PACE office. This form proposes your internship to the University for approval as the activity for MAS350. As a number of different parties need to assess and the approve the activity proposed in this form, students should allow at least a week between the submission of their form

and the commencement of their internship. Important: It is the student's responsibility to let the unit staff know as soon as possible if there are any changes to their internship (such as location changes, placement supervisor, etc.) since the submission of their Proposal Form.

3. Log Sheet – Upon completing the minimum 45hour requirement, students must have their Log Sheet signed by their placement supervisor and submitted on iLearn (details below).

Internship due dates

- The Preference Form is due by the end of Week 1.
- All Placements should be finalised by the end of Week 5, unless you are already in ongoing contact with the Arts PACE Office.
- Placement dates should not exceed session dates. Students need to have their hours completed by the end of Week 14 (when their Log Sheet is due).

On successful completion you will be able to:
- Develop professional, creative, practical and employability skills based on the requirements of the workplace/community/industry
- Connect and translate theoretical ideas and understand these ideas within employment contexts with a view to achieving on-going employability
- Demonstrate an ability to integrate academic and vocational knowledge in order to maximise personal engagement and achievement in relation to employability
- Reflect on your personal development during the internship and your progression to employment

Log Sheet

Due: **5pm Friday Week 14**
Weighting: **0%**
This is a hurdle assessment task (see assessment policy for more information on hurdle assessment tasks)

Overview

The log sheet is a record that shows you have completed the above detailed 45hour (minimum) internship/PACE activity working under supervision. Students should download the log sheet available on iLearn, and keep a detailed record of the hours and tasks completed during your internship.

At the end of your placement, the log sheet must be signed by your placement supervisor to show you have completed the 45hour minimum requirement under supervision. Students should allow plenty of time for their placement supervisor to sign this form.

Students must submit their signed log sheet to the assignment submission dropbox on iLearn by 5pm Friday of Week 14. If there are any issues they should contact the unit staff asap.

This task receives a grade of Complete or Incomplete but is not given a mark. Students must submit this form in order to pass the unit, irrespective of other results.

On successful completion you will be able to:

- Develop professional, creative, practical and employability skills based on the requirements of the workplace/community/industry
- Reflect on your personal development during the internship and your progression to employment

Delivery and Resources

For all unit and internship related enquires students are encouraged to email **media.internship@mq.edu.au**. This generic email address is accessible by all unit staff and will help save time and email traffic.

Unit staff:

- Dr Rachael Gunn is the unit convenor for MAS350: rachael.gunn@mq.edu.au
- Dr Iqbal Barkat is the co-ordinator for Community Video Production (CVP) stream: iqbal.barkat@mq.edu.au
- For help with placements or PACE related resources, please contact the Faculty of Arts PACE team: arts.pace@mq.edu.au

Further instructions and information about the unit is available on iLearn.

See also the university PACE site and the Faculty of Arts PACE site.

Unit Schedule

Classes

MAS350 features 6 x 1hour lectorials in the following weeks of semester - Week 1, Week 2, Week 3, Week 4, Week 5, and Week 11.

It is expected that students attend these classes. These classes will assist students with organising their internship, developing a range of professional skills, network with their cohort, as well as provide students with important assessment information. These classes will not be recorded. Some online resources will be posted on iLearn.

Specific class times and location information is available on the MQ Timetables website here.

Online

Students are expected to regularly visit the unit's iLearn site to engage with the unit materials,

utilise the assessment and career resources, and to stay up to date with unit announcements. The Online Participation tasks are worth 30% of your overall unit grade, and requires students to log on to iLearn and complete tasks on a weekly basis. Regularly visiting the iLearn site will also help students stay in touch with the unit staff and cohort, and will also enable your to share your placement experiences and assessment queries.

Readings

The MAS350 unit readings are listed on iLearn and accessed via Leganto. The readings are essential preparation for your assignments and help you meet the learning outcomes. Students are expected to go beyond the set readings through independent research that is both specific to their area of study and also to their placement.

Technology used and required

Computer and Internet access are required. Basic computer skills (e.g., internet browsing), skills in word processing and powerpoint are also a requirement.

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy *(**Note:** The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.)*

Undergraduate students seeking more policy resources can visit the Student Policy Gateway (https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/study/getting-started/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

MMCCS website:

https://www.mq.edu.au/about_us/faculties_and_departments/faculty_of_arts/ department_of_media_music_communication_and_cultural_studies/

MMCCS Session Re-mark Application: http://www.mq.edu.au/pubstatic/public/ download/?id=167914

Information is correct at the time of publication.

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- Ask a Learning Adviser

Student Services and Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/

offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.

Graduate Capabilities

Creative and Innovative

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

Learning outcomes

- Demonstrate an ability to conduct research that integrates disciplinary knowledge with collaborative learning activities situated in real environments
- Develop professional, creative, practical and employability skills based on the requirements of the workplace/community/industry

Assessment tasks

- Portfolio
- Presentation

Capable of Professional and Personal Judgement and Initiative

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

Learning outcomes

- Demonstrate an ability to conduct research that integrates disciplinary knowledge with collaborative learning activities situated in real environments
- Develop professional, creative, practical and employability skills based on the requirements of the workplace/community/industry
- Communicate media-specific and professional discourse
- Connect and translate theoretical ideas and understand these ideas within employment contexts with a view to achieving on-going employability
- Demonstrate an ability to integrate academic and vocational knowledge in order to

maximise personal engagement and achievement in relation to employability

- Reflect on your personal development during the internship and your progression to employment

Assessment tasks

- Portfolio
- Internship/PACE Activity

Commitment to Continuous Learning

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally and socially.

This graduate capability is supported by:

Learning outcomes

- Connect and translate theoretical ideas and understand these ideas within employment contexts with a view to achieving on-going employability
- Demonstrate an ability to integrate academic and vocational knowledge in order to maximise personal engagement and achievement in relation to employability
- Reflect on your personal development during the internship and your progression to employment

Assessment tasks

- Online Participation
- Portfolio
- Presentation
- Log Sheet

Discipline Specific Knowledge and Skills

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

Learning outcomes

- Demonstrate an ability to conduct research that integrates disciplinary knowledge with collaborative learning activities situated in real environments
- Communicate media-specific and professional discourse
- Connect and translate theoretical ideas and understand these ideas within employment contexts with a view to achieving on-going employability
- Demonstrate an ability to integrate academic and vocational knowledge in order to maximise personal engagement and achievement in relation to employability

Assessment tasks

- Portfolio
- Presentation
- Internship/PACE Activity
- Log Sheet

Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

Learning outcomes

- Demonstrate an ability to conduct research that integrates disciplinary knowledge with collaborative learning activities situated in real environments
- Communicate media-specific and professional discourse
- Connect and translate theoretical ideas and understand these ideas within employment contexts with a view to achieving on-going employability
- Demonstrate an ability to integrate academic and vocational knowledge in order to maximise personal engagement and achievement in relation to employability
- Reflect on your personal development during the internship and your progression to employment

Assessment tasks

- Online Participation
- Portfolio
- Presentation

- Internship/PACE Activity

Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

Learning outcomes

- Demonstrate an ability to conduct research that integrates disciplinary knowledge with collaborative learning activities situated in real environments
- Connect and translate theoretical ideas and understand these ideas within employment contexts with a view to achieving on-going employability
- Demonstrate an ability to integrate academic and vocational knowledge in order to maximise personal engagement and achievement in relation to employability
- Reflect on your personal development during the internship and your progression to employment

Assessment tasks

- Portfolio
- Presentation

Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

Learning outcomes

- Demonstrate an ability to conduct research that integrates disciplinary knowledge with collaborative learning activities situated in real environments
- Communicate media-specific and professional discourse
- Reflect on your personal development during the internship and your progression to employment

Assessment tasks

- Online Participation

- Portfolio

- Presentation

- Internship/PACE Activity

Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

Learning outcomes

- Communicate media-specific and professional discourse

- Connect and translate theoretical ideas and understand these ideas within employment contexts with a view to achieving on-going employability

- Demonstrate an ability to integrate academic and vocational knowledge in order to maximise personal engagement and achievement in relation to employability

- Reflect on your personal development during the internship and your progression to employment

Assessment tasks

- Portfolio

- Internship/PACE Activity

Socially and Environmentally Active and Responsible

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

Learning outcomes

- Develop professional, creative, practical and employability skills based on the requirements of the workplace/community/industry

- Connect and translate theoretical ideas and understand these ideas within employment

contexts with a view to achieving on-going employability

Assessment task

- Internship/PACE Activity

Changes from Previous Offering

The word count for the Placement Research Report has narrowed. An alternative assessment for CVP students has been designed that better responds to the type of work and industry in which they are doing their placement. Specifically, CVP students are not interning at an organisation, but are working together to create a video and/or campaign for a client. There is a need for students to get more formalised feedback on this project and project management.

Late Submission and Special Consideration

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.

Please note: Extensions and late penalties will be applied per 24hour period. I.e. If the original deadline was Monday 5pm and the student received 2 days extension, the assessment will then be due on Wednesday 5pm. This is to help prepare students for employment contexts.

Students with a pre-existing disability/health condition or prolonged adverse circumstances may be eligible for ongoing assistance and support. Such support is governed by other policies and may be sought and coordinated through Campus Wellbeing and Support Services.