



# BUS 851

## Comparative Human Resource Management

S2 Evening 2018

*Archive (Pre-2019) - Dept of Marketing and Management*

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#### **Disclaimer**

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## General Information

Unit convenor and teaching staff

Unit Convenor

Candy Lu

[candy.lu@mq.edu.au](mailto:candy.lu@mq.edu.au)

Contact via 02-9850 8518

512 E4A

4-5pm, Tuesday

Credit points

4

Prerequisites

BUS651 or MKTG696

Corequisites

Co-badged status

Unit description

This unit has two central themes: (1) How to think systematically and strategically about aspects of managing an organisation's international human assets, and (2) What really needs to be done to implement policies and to achieve a competitive international advantage. The unit will examine the difficulties of blending of exogenous and endogenous factors in more than one country while planning and coordinating vital human resource policies and practices.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

Consider the difference and different requirements between domestic and international HRM

Assess the impact of cultural differences on the management of people in multinational organisations and to examine the impact of global conditions on the strategic management of human resources in the context of overseas subsidiaries, acquisitions and joint ventures

Identify the possible linkages between International HRM and business strategy, and

critically analyse International HRM functions and process in various international settings

Define and explain the theories which guide the policies, processes and procedures of International HRM

Effectively collaborate as a group to reach a collective goal.

## Assessment Tasks

Name	Weighting	Hurdle	Due
<u>INDIVIDUAL REPORT</u>	30%	No	Week6: Fri 7 Sept 2018@5pm
<u>GROUP PRESENTATION &amp; REPORT</u>	30%	No	Weeks 8-12
<u>EXAMINATION</u>	40%	No	University Examination Period

### INDIVIDUAL REPORT

Due: **Week6: Fri 7 Sept 2018@5pm**

Weighting: **30%**

This is an individual assignment with a maximum of 2,000 words (+/- 10%, excluding references list). All finalised reports **MUST** be uploaded to iLearn by the due date.

**All assignments submitted for assessment must adhere to the following standards:**

#### 1. Cover Page

For each of the assignment, you must use a cover (or title) page that provides the following information:

- Your full name and student ID number;
- Contact details: email address;
- Unit code and name;
- Assignment number and assignment title;
- An exact word count of the number of words in the body of your assignment. (Use Word's Tools menu and click on Word Count.)

#### 2. Presentation of Assignments

Assignments should meet normal academic and professional standards of presentation, including:

- All pages, excluding the cover page, should be numbered;
- Page margins should be 2.54 cm (default margin settings) on all four edges and double spaced;

- Times New Roman font type and font size of 12 points should be used;
- Assignments should be free of typographical and grammatical errors;
- Harvard referencing system should be used.

### **3. Submission Procedure**

Students are required to submit their electronic copy of assessment to Turnitin via the Internet as part of the submission process for assignment. Your assignment will then be automatically compared to work of your classmates, previous students from Macquarie and other universities, with material available on the Internet, both freely available and subscription-based electronic journals.

#### **IMPORTANT NOTE:**

Before submission, name your electronic file in a Word document with the correct file name, that is, your YOUR SURNAME first, then your student ID WITH ONLY AN UNDERSCORE FOR SPACING, e.g., JONES\_20141234. To avoid any potential plagiarism issues you or your group can submit the assignment more than once up to the due date.

### **4. Late Submissions**

No extensions will be granted. There will be a deduction of 10% of the total available marks made from the total awarded mark for each 24 hour period or part thereof that the submission is late (for example, 25 hours late in submission – 20% penalty). This penalty does not apply for cases in which an application for Special Consideration is made and approved. No submission will be accepted after solutions have been posted.

**Report topics and marking rubrics can be seen on iLearn.**

On successful completion you will be able to:

- Consider the difference and different requirements between domestic and international HRM
- Assess the impact of cultural differences on the management of people in multinational organisations and to examine the impact of global conditions on the strategic management of human resources in the context of overseas subsidiaries, acquisitions and joint ventures
- Define and explain the theories which guide the policies, processes and procedures of International HRM

## **GROUP PRESENTATION & REPORT**

Due: **Weeks 8-12**

Weighting: **30%**

**Note: Your Report is due on the day of your presentation.**

Groups will pick a research topic area and present their findings verbally and in a written report.

Each group will consist of 3-4 students.

a) Group presentation, 15% individual mark - 40 minutes (including 25-30 minutes presentation and 10-15 minutes questions/discussions).

b) Group report, 15% group mark - 2,500 words (+/- 10%), excluding reference list.

**The written report should include the following:**

- Executive Summary (not included in word count)
- Introduction (setting the context of selected country)
- Analysis (comparison of factors outlined below e.g., population, cultural issues)
- Implications and recommendations for HR professionals
- Reference list (not included in word count)

**All assignments submitted for assessment must adhere to the following standards:**

**1. Cover Page**

For each of the assignment, you must use a cover (or title) page that provides the following information:

- Each group member's full name and student ID number;
- Contact details: email address;
- Unit code and name;
- Assignment number and assignment title;
- An exact word count of the number of words in the body of your assignment. (Use Word's Tools menu and click on Word Count.)

**2. Presentation of Assignments**

Assignments should meet normal academic and professional standards of presentation, including:

- All pages, excluding the cover page, should be numbered;
- Page margins should be 2.54 cm (default margin settings) on all four edges and double spaced;
- Times New Roman font type and font size of 12 points should be used;
- Assignments should be free of typographical and grammatical errors;
- Harvard referencing system should be used.

**3. Submission Procedure**

Students will hand in their group report to the lecturer on the day of their presentation. All finalised reports MUST be uploaded to turnitin after the hardcopy submission.

**4. Late Submissions**

a) Group presentation: No extensions will be granted. Students who have not submitted the task prior to the deadline will be awarded a mark of '0' for the task, except for cases in which an application for Special Consideration made and approved.

b) Group report: No extensions will be granted. There will be a deduction of 10% of the total available marks made from the total awarded mark for each 24 hour period or part thereof that the submission is late (for example, 25 hours late in submission – 20% penalty). This penalty does not apply for cases in which an application for Special Consideration is made and approved. No submission will be accepted after solutions have been posted.

**Detailed requirements and marking rubrics and can be seen on iLearn.**

On successful completion you will be able to:

- Consider the difference and different requirements between domestic and international HRM
- Assess the impact of cultural differences on the management of people in multinational organisations and to examine the impact of global conditions on the strategic management of human resources in the context of overseas subsidiaries, acquisitions and joint ventures
- Identify the possible linkages between International HRM and business strategy, and critically analyse International HRM functions and process in various international settings
- Define and explain the theories which guide the policies, processes and procedures of International HRM
- Effectively collaborate as a group to reach a collective goal.

## EXAMINATION

Due: **University Examination Period**

Weighting: **40%**

**Length:** 2.5h plus 10 minutes reading time

A two hour closed book examination will be centrally conducted during the university's formal examination period. Students will be required to select seven short answer questions to respond to, out of nine questions. The exam will cover the course content from weeks 1-12. Revision will be carried out in week 13 and students will be provided with study tips.

You are expected to present yourself for examination at the time and place designated in the University Examination Timetable. The timetable will be available in draft form approximately eight weeks before the commencement of the examinations and in final form approximately four weeks before the commencement of the examinations <http://www.exams.mq.edu.au/exam/>

The only exception to not sitting an examination at the designated time is because of documented illness or unavoidable disruption. In these circumstances you may wish to consider

applying for Special Consideration. Information about unavoidable disruption and the Special Consideration process is available at [Policy](#).

If a Supplementary Examination is granted as a result of the Special Consideration process the examination will be scheduled after the conclusion of the official examination period.

The Macquarie university examination policy details the principles and conduct of examinations at the University. The policy is available at: <http://www.mq.edu.au/policy/docs/examination/policy.html>

On successful completion you will be able to:

- Consider the difference and different requirements between domestic and international HRM
- Assess the impact of cultural differences on the management of people in multinational organisations and to examine the impact of global conditions on the strategic management of human resources in the context of overseas subsidiaries, acquisitions and joint ventures
- Identify the possible linkages between International HRM and business strategy, and critically analyse International HRM functions and process in various international settings

## Delivery and Resources

Students are expected to complete all assessment tasks for this subject. Successful completion of this unit requires the student to achieve at least 50% in total in the assessment tasks offered.

### CLASSES

Seminar classes will be conducted over 3 hours of face-to-face teaching per week. Seminar classes will consist of a lecture (2h) and tutorial component (1h).

The timetable for classes can be found on the University web site at: <http://www.timetables.mq.edu.au/>

Classroom sessions are backed up online with lecture notes, case studies, articles and discussion points on the major topics above that make up the unit content.

### Absences in lectures

It is expected that students attend at least 80% of the seminar sessions and do the necessary readings and preparation for classes. Medical certificates must be provided if you are not able to attend a class without incurring a penalty. Please read the full policy located at: [http://mq.edu.au/policy/docs/disruption\\_studies/policy.html](http://mq.edu.au/policy/docs/disruption_studies/policy.html)

The application for exemption form is available at: <http://www.reg.mq.edu.au/Forms/APScons.pdf>

Students are expected to arrive on time, and not to leave until the class ends.

If you have a recurring problem that makes you late, or forces you to leave early, have the courtesy to discuss this with your lecturer.

Students must be quiet during classes, unless of course when class participation is required. Mobile phone must be turned OFF and not simply set to 'silent'.

Students who disturb or disrupt in lectures and tutorials will be asked to leave.

### **Prizes**

Prizes for this unit (if applicable).

[http://www.businessandconomics.mq.edu.au/undergraduate\\_degrees/prizes\\_scholarships](http://www.businessandconomics.mq.edu.au/undergraduate_degrees/prizes_scholarships)

## **REQUIRED AND RECOMMENDED TEXTS AND/OR MATERIALS**

### **Prescribed Text**

Dowling, P., Festing, M., & Engle, A. D. (2017). International Human Resource Management (7th ed.). London: Cengage Learning. ISBN 9781473719026.

Obtainable from Macquarie University Coop Bookshop ([macq\\_byr@coop-bookshop.com.au](mailto:macq_byr@coop-bookshop.com.au))

Students should have their own copy of this text. There are some copies on the library shelves and in library reserve. Lectures support and add to the textbook but cannot replace it.

### **Recommended Books**

Harzing, A.-W., & Pinnington, A. (2011). International Human Resource Management (3rd ed.). London: Sage.

Nankervis, A., Baird, M., Coffey, J., & Shields, J. (2014). Human Resource Management: Strategy and Practice (8th ed.). South Melbourne: Victoria Cengage Learning Australia.

Hayton, J. C., Biron, M., Christiansen, L. C., & Kuvaas, B. (Eds.). (2012). Global Human Resource Management Casebook. New York: Routledge.

## **TECHNOLOGY USED AND REQUIRED**

Students are required to use information technology in this unit.

Students will need to use:

- Library databases to source materials for the research reports, which are accessed electronically for conducting research for assignments;
- Electronic (internet) access to iLearn to download unit learning resources and upload assignments or other materials required for class activities and assignments;
- Microsoft word and Power point (where applicable) for the research reports and presentations.

### **Unit Web Page**

Course material is available on the learning management system (ilearn). The web page for this unit can be found at: <https://ilearn.mq.edu.au/login/MQ/>



## LEARNING AND TEACHING ACTIVITIES

This unit will be taught via the participant-centred method of teaching. Students will partake in lectures, cases, video cases, and discussions/activities in class.

This unit is presented through the following learning media:

- Twelve weekly classroom lectures combined with small group discussions, case studies and videos.
- Students must attend at least 10 out of the 12 seminars. Lectures are supported online on iLearn:<http://ilearn.mq.edu.au>
- Lecture notes, assignment details, assessment methods, case studies, reading and reference materials and a sample exam paper are posted on iLearn.
- All students will upload an individual essay that in week 6, which carries a weightage of 40%.
- Student groups will be formed for group presentation. Each group only presents once. The weightage of this presentation is 10%.
- Every presenting group will submit a research report both on-line and in person on the day of presentation. The weightage of this submission is 20%.
- The total assignment weightage is 70% and the final exam will be 30%.

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Undergraduate students seeking more policy resources can visit the [Student Policy Gateway \(https://students.mq.edu.au/support/study/student-policy-gateway\)](https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central \(http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

## Results

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au).

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

## Graduate Capabilities

### PG - Discipline Knowledge and Skills

Our postgraduates will be able to demonstrate a significantly enhanced depth and breadth of knowledge, scholarly understanding, and specific subject content knowledge in their chosen fields.

This graduate capability is supported by:

#### Learning outcomes

- Consider the difference and different requirements between domestic and international HRM
- Assess the impact of cultural differences on the management of people in multinational organisations and to examine the impact of global conditions on the strategic management of human resources in the context of overseas subsidiaries, acquisitions and joint ventures
- Identify the possible linkages between International HRM and business strategy, and critically analyse International HRM functions and process in various international settings
- Define and explain the theories which guide the policies, processes and procedures of International HRM

#### Assessment tasks

- INDIVIDUAL REPORT
- GROUP PRESENTATION & REPORT
- EXAMINATION

### PG - Critical, Analytical and Integrative Thinking

Our postgraduates will be capable of utilising and reflecting on prior knowledge and experience, of applying higher level critical thinking skills, and of integrating and synthesising learning and knowledge from a range of sources and environments. A characteristic of this form of thinking is the generation of new, professionally oriented knowledge through personal or group-based critique of practice and theory.

This graduate capability is supported by:

#### Learning outcomes

- Consider the difference and different requirements between domestic and international HRM
- Assess the impact of cultural differences on the management of people in multinational

organisations and to examine the impact of global conditions on the strategic management of human resources in the context of overseas subsidiaries, acquisitions and joint ventures

- Identify the possible linkages between International HRM and business strategy, and critically analyse International HRM functions and process in various international settings
- Define and explain the theories which guide the policies, processes and procedures of International HRM

### **Assessment tasks**

- INDIVIDUAL REPORT
- GROUP PRESENTATION & REPORT
- EXAMINATION

## **PG - Research and Problem Solving Capability**

Our postgraduates will be capable of systematic enquiry; able to use research skills to create new knowledge that can be applied to real world issues, or contribute to a field of study or practice to enhance society. They will be capable of creative questioning, problem finding and problem solving.

This graduate capability is supported by:

### **Learning outcomes**

- Assess the impact of cultural differences on the management of people in multinational organisations and to examine the impact of global conditions on the strategic management of human resources in the context of overseas subsidiaries, acquisitions and joint ventures
- Identify the possible linkages between International HRM and business strategy, and critically analyse International HRM functions and process in various international settings
- Effectively collaborate as a group to reach a collective goal.

### **Assessment tasks**

- INDIVIDUAL REPORT
- GROUP PRESENTATION & REPORT
- EXAMINATION

## **Global Contexts and Sustainability**

Issues of sustainability are integrated throughout the unit. Examples of practices from different

countries will be discussed in the seminars.

## **Research and Practice**

The unit uses research from several external sources namely academic journals below, to support your learning of IHRM concepts and theories:

- Human Resource Management
- International Journal of Human Resource Management
- Human Resource Management Journal
- Human Resource Management Review
- Journal of International Business Studies
- Journal of International Management

A list of research articles from these sources will be posted on iLearn, which will allow students to keep up-to-date with current trends and practices in IHRM and considerably expand their knowledge of this subject.

This unit gives you opportunities to conduct research and gives you practice in applying research findings in your assessments.